Grant E. Merritt

Merritt180@gmail.com

(281) 702-3177

**PERMANENT ADDRESS:**

2518 Leon Street, Apt. 308

Austin, Texas. 78705

.

**EDUCATION:** **Sam Houston State University** *Huntsville, TX*

Bachelor of Arts in Communication Studies and Marketing *May 12, 2012*

**Experience with**:

● Strategic Marketing Management ● Critical Thinking

● Principles of Marketing ● Enthusiastic Selling Techniques

● Interpersonal Communication ● Consumer Behavior

**SPECIAL SKILLS:**

* Exceptional skills in communication, analysis, leadership, teamwork, planning, problem solving, self-motivation, and time management
* Highly experienced in the process of selling unique services into an uncharted market segment
* Uses a strategic mindset and effective communication to hold a strong commitment for providing outstanding service
* Ability to handle multiple projects while producing high quality work in a timely manner
* Proficient with MS Access, Excel, PowerPoint, Word, Photoshop, HTML/CSS and JavaScript

**EXPERIENCE:** **Whole Wheat Creative** *Houston, TX*

Internet Marketing Specialist *December 2008 - June 2011*

* Contributed input and frequent interaction with the Chief Technology rector, Account Executive, web support teams, project managers and other Direct technology vendors
* Assisted the company owner with web coding that produced highly effective advertising and marketing materials across all media
* Acquired project management skills through cooperation with the team of developers and content contributors
* Developed a sales portfolio for our product and marketed it to numerous fortune 500 companies.

**Chick-Fil-A** *Sugar Land, TX*

Cashier *February 2006 - August 2007*

* Gained excellent interpersonal skills and the ability to understand and help customers
* Managed various problems that may arise during shifts under the fast pace and high volume working conditions
* Balanced cash drawers, answered questions from the customers with regards to the menu items and other special services offered by the store
* Contributed to the training of new employees
* Responsible for excellent customer service and courtesy
* Provided quality products and services while advocating a safe and clean environment to ensure one hundred percent customer satisfaction

**HONORS AND**

**ACTIVITIES:**

* Participated in the National Student Advertising Competition by advertising Nissan to a committee
* Nominated to speak on behalf of the student body in the Student-Athlete Advisory Committee board meeting
* Selected to lead the invocation at the 13th annual Face to Face Scholarship Benefactor and Recipient Luncheon
* Volunteered at Star of Hope homeless shelter by providing dinners to the needy 2003-2012
* Captain of the Sam Houston State University Football team, 2010 - 2012
* Literature Review regarding patient-physician communication was selected as the Communication Theory course model, Spring 2011
* Group Leader and member of The Fellowship of Christian Athletes

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**REFERENCES**

**NAME:** Willie Fritz

**TITLE:** Head Football Coach at Sam Houston State

**PHONE: (**936) 355-4561

**EMAIL**: [wef004@shsu.edu](mailto:%20wef004@shsu.edu)

**NAME:** Chris Thompson

**TITLE:** Associate AD for Student Services

**PHONE: (**936) 294-3542

**EMAIL:** [ATH\_CAT@SHSU.EDU](mailto:ATH_CAT@SHSU.EDU)

**NAME:** Dr. John Newbold

**TITLE:** Sam Houston State Professor in the Department of Management and Marketing

**PHONE: (**936) 294-1274

**EMAIL:** [mkt\_jjn@shsu.edu](mailto:mkt_jjn@shsu.edu)

**NAME:** Brad Franchione

**TITLE:**  Linebackers Coach at Texas State University (Former Blinn Junior College Head Coach) **PHONE: (**979) 525-6330